

English Transcript 1:

Introduction Video for Overview

The big question is: Why are you watching this video? Why do we all of a sudden need to talk about economics again?

The simple answer is: Economics and the so called “economy”, were breaking bad and became a central problem for our planet, our life, our world. Amongst other things, it is first and foremost our economic system and its endless need to grow that led us to what we call the LIFE-THREATENING CLIMATE CRISIS. So, if we want to tackle the climate crisis, we must change economics.

What are your experiences of how the economy relates to the climate crisis? I for example think of the massive use of fossil fuels in production, leading to polluted air and green house gas emissions. Do you know of any ways how to change this?

Well, it is clear to change economics, we must first understand it. In the following videos you will therefore get an insight on:

- How and why economic development led us into the climate crisis
- How to change to a social and ecological approach to economics
- What sustainability means in the context of economics
- How to implement sustainable economics into practice
AND
- An overview of four workshops dedicated to teach sustainable economics

Watching video ONE will provide you with an input on the history of economic development, and enable you to:

- understand the climate crisis as outcome of historic economic developments
- conceive the link between economic activities and the exploitation of nature and humans
- understand the central role fossil fuels and limited resources play in economics unsustainability
- become aware of the global inequalities related to today’s economic system

In video TWO we will ask how to change the mindset to a social and ecological economics, and you will learn to:

- conceive the embeddedness of the economic system within society and nature
- explain the concept of social metabolism and planetary boundaries to the economy
- understand the idea of social provisioning and know the importance of societal boundaries

Video THREE will give you key insights on the question of sustainability in economics, and help you to:

- get to know the origin of the term sustainability
- conceive the difference between weak and strong sustainability

- understand the meaning of sustainability within different economic disciplines
- become aware of the highly problematic aspects of weak sustainability

Video FOUR provides you with a practical example of a sustainable business in the field of agriculture, and support you in:

- understanding how social and ecological economics looks like in organizational structures and practices
- getting to know a concrete example for a sustainable business
- becoming aware of the multiple problems related to sustainability in industrial agriculture

Finally, Video FIVE will present you with the contents, goals, methods, and unique highlights of the four hands-on workshops for ecological economics attached to these videos.

According to the UN Secretary General, Antonio Guterres, the climate crisis really “is killing us” (GRAPH1). But the IPCC is clear: “Urgent climate action can secure a liveable future” (GRAPH2), and changing economics is the first best step to do this!