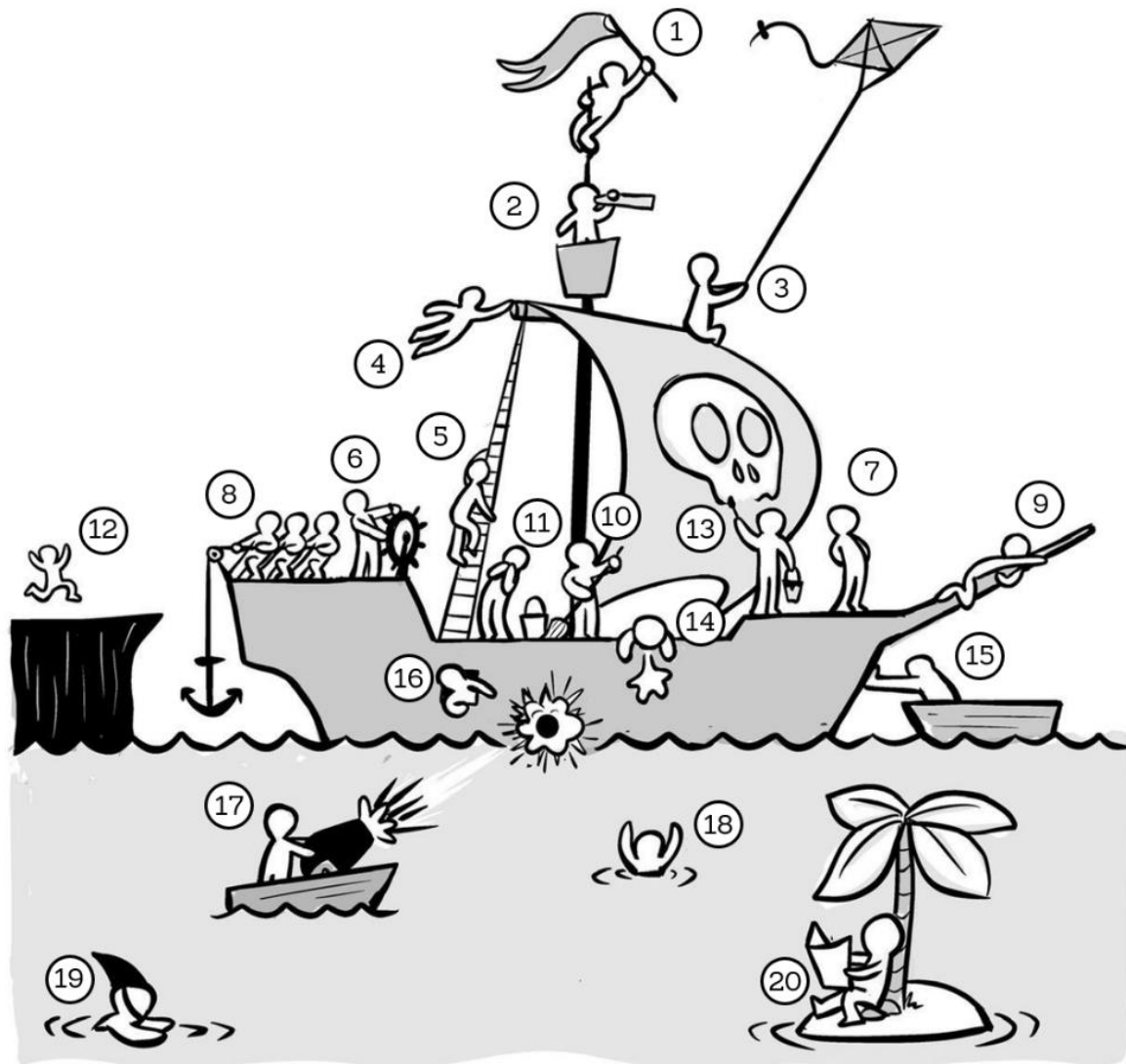


Activity 1 - PIRATE SHIP

Taking into consideration the video that you watched before, take a look at this picture:



LearningLegendario.com

Where do you picture yourself on this ship when you are thinking about creating your own green company? Are you a naturally-born leader that looks forward to any challenges the life will bring (1)? Are you more of a follower who prefers to implement tasks given by others (8)? Or are you totally against the idea of taking your fate into your hands and building something on your own(20)? Take a moment to think about it and drop us a note on your musings:



Which person in the picture do you most identify with and why?

What skills/abilities/knowledge do you think one need to have to become a successful sustainable entrepreneur?

What do you think is needed to make a new green business successful?

Activity 2 – Snapshot of my life

This exercise is great for building empathy amongst team members, and giving each participant a deeper understanding of their colleagues' backgrounds (particularly great for international or remote teams). It'll also set a casual atmosphere for the workshop ahead.

Ask each workshop member to go through the gallery in their phones and find one photo that represents something so valuable for them that could propel them to engage more into green movements, sustainability and climate preservation.

Start with a photo of your choice, explain the rationale behind it (what it represents, when was it taken, why it is important to you and how it reflects your attitude to the climate change/need for sustainability/green movements). Encourage the group to share some of their pictures and stories behind it.

Example:



This is an elephant group led by a senior female elephant that visits a state-funded lodge in Tsavo West Reserve Park every day to drink water from the artificial stream. The global climate change affects the weather in Africa by extending the draught season and shortening the rain season immensely, thus endangering these precious animals. We must keep them safe.

As a summing up, you may ask the group if the stories that they have heard and shared would propel them to change their position on the pirate ship they have chosen before to a more engaged and active one.

Activity 4 HOW NOW WOW MATRIX

When people want to develop new ideas, they most often think out of the box in the brainstorming or divergent phase. However, when it comes to convergence, people often end up picking ideas that are most familiar to them. This is called a 'creative paradox' or a 'creadox'.

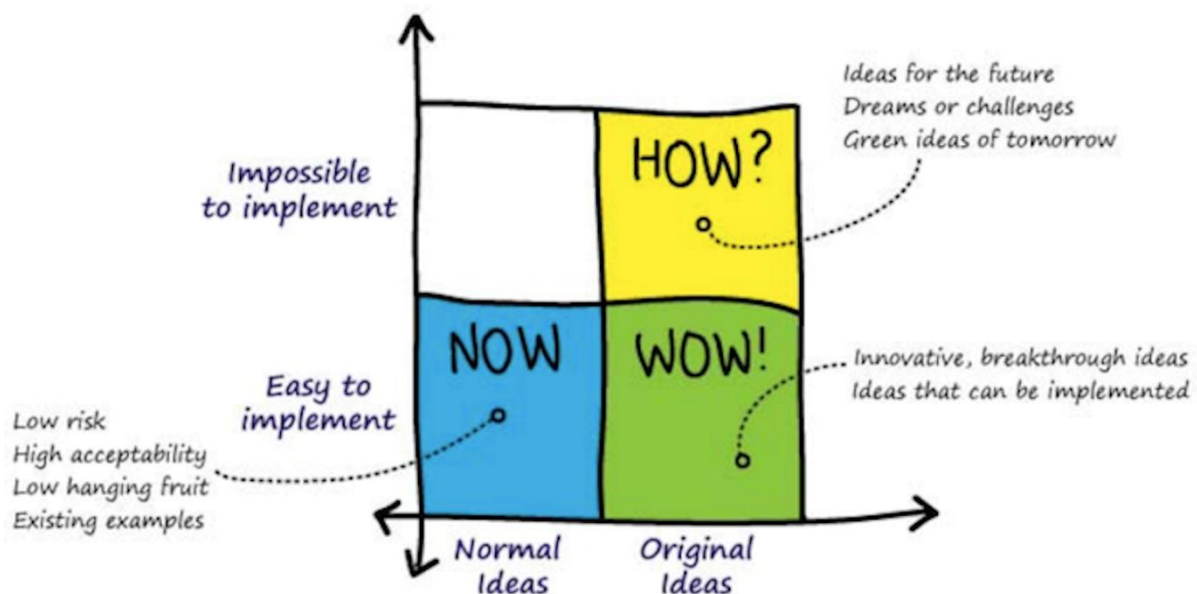
The How-Now-Wow matrix is an idea selection tool that breaks the creadox by forcing people to weigh each idea on 2 parameters.

Object of play: This game naturally follows the creative idea generation phase and helps players select ideas to develop further.

Number of players: 1 to 30

Duration of play: 10 to 40 mins

What you'll need: Flip-chart sized paper, some markers, lots of voting dots in 3 colors (blue, yellow, green)



Preparation:

Draw a 2-by-2 matrix as above. The X axis denotes the originality of the idea and the Y axis shows the ease of implementation.

Label the quadrants as:

Now/Blue Ideas – Normal ideas, easy to implement. These are typically low-hanging fruit and solutions to fill existing gaps in processes. These normally result in incremental benefits.



Activity 5 - Stakeholder Round Robin Brainstorm

A divergent process to generate ideas and understanding from different perspectives.

Goal

To generate ideas from the perspectives of the different stakeholders in the process and to gain insights into these different perspectives.

Materials

In Person Facilitation: Markers and flipchart paper

Online Facilitation: Digital whiteboards or shared documents

Instructions

Before

Setting: There should be one flipchart for each stakeholder perspective. If there are more people than stakeholders have one flipchart per person.

Pre-Work Required: The focus question should be thought through

Duration: Consider the number of participants and stakeholders when determining required time.

Tips for Online Facilitation: Set up your virtual whiteboard with the various perspectives.

During

1. At the top of each of the flipcharts put the name of the stakeholder or perspective (like specific groups of citizens, city hall, entrepreneurs, specific target groups – environment activists, groups lobbying against/for some ideas, etc). If there are more people than perspectives put additional ideas at the top of the additional flipcharts.
2. Have each participant stand at a flipchart.
3. Go back to the results from the activity 3 and recall the WOW ideas gathered during the previous session.
3. Give them 2-3 minutes to think about the chosen stakeholder's perspective towards those ideas on the flipchart in front of them and to brainstorm ideas.
4. Have every one move one flipchart to their right (or left).
5. Repeat Step 3.
6. Continue this until everyone one has brainstormed on every flipchart.

Activity 6 – Privilege for sale

First, you will be given a specific amount of (imaginary) money based on the first letter of your last name, which you can find below.

● A: €200 ● B: €1,000 ● C: €600 ● D: €1,200 ● E: €400 ● F: €600 ● G: €800 ● H: €400 ● I: €1,800 ● J: €600 ● K: €800 ● L: €400 ● M: €200 ● N: €400 ● O: €600 ● P: €1,400 ● Q: €400 ● R: €600 ● S: €800 ● T: €1,200 ● U: €1,800 ● V: €600 ● W: €800 ● X: €1,000 ● Y: €200 ● Z: €600

Now, look at the following list of privileges. Each privilege costs \$200 to purchase. Decide which privileges you will be buying with the money you're allotted.

	nationality		free premises for the business
	Country of residence' language fluency		positive and accurate media image
	fluent knowledge of the English language		external accounting services
	higher education		external banking services
	necessary business skills		easy access to workforce
	steady cash flow		easy access to customers
	fluent knowledge of economic regulations		ability to "pull strings" in crisis/difficult situations
	ability to operate in any country in the world		easily accessible support from public bodies
	public recognition		social recognition and support
	business contacts in your sphere		steady government politics towards chosen economy sector
	capital to start your own business		good relations with the regulatory bodies (tax office, law enforcers)
	bank credit line		influence on local government policy

Questions for Reflection

1. How did this activity make you feel?
2. What was your process when selecting privileges?
3. What were some things on this list that surprised you? Why?
4. Why do you think this activity specifically assigns money? For example, we could have easily said each privilege is worth 1 token and everyone has 5 tokens. What does money represent?
5. Why do you think the amount of money you were given was randomly assigned?

Activity 7 – GIF/MEME CHALLENGE

Use this activity to energize the group after all the activities and gather their feedback about the implemented activities.

Ask each and every participant of the workshop to go into their phones' library and find a GIF or a MEME that is a perfect reply to the question you will pose – for example, how they evaluate the implemented activities, how did they find the workshops in general:



what is their attitude towards going green after the learning course, etc.



Enjoy the laughs and end the whole workshop after finishing this activity 😊



FLIPPING THE TABLE – blended learning tools and methods in teaching green entrepreneurship

Activity	Duration	Type of activity	Activity description	Materials needed
Introduction	2 - 5 min		Introduction to the workshop and its agenda	none
Learning unit presentation	30 minutes	Presentation, Q&A round	Introduction of the green entrepreneurship learning unit	GREEN ENTREPRENEURSHIP PP
Pirate ship	10 min	Energiser/ ice breaker	pondering on one's stand when it comes to green economy	drawing either printed out or put as a slide on the wall (laptop + projector needed)
Are you a natural born entrepreneur?	15 min	Self-reflection survey	a self-evaluation survey about participants' abilities to be an entrepreneur	self-evaluation survey handed out, pens/pencils
Snapshot of my life	15 min	energiser	empathy building exercise	participants' galleries in their phones
How-Now-Wow matrix	40 min	idea generation activity	Gathering impromptu ideas for green entrepreneurship	flipchart, paper, markers, stickers
Stakeholder round – Robin Brainstorm	20 min	Idea choosing activity	generating ideas from the perspectives of the different stakeholders in the process and to gain insights into these different perspectives.	flipchart, paper, markers, stickers
Privilege for sale	30 min	Self-reflection game	gaining insight into the perspectives of different privileges	Handouts, pencils
GIF challenge	10 min	evaluation, summing up	encouraging participants to find a GIF that summarise their experiences today	participants' phones



Thank you for your participation!